

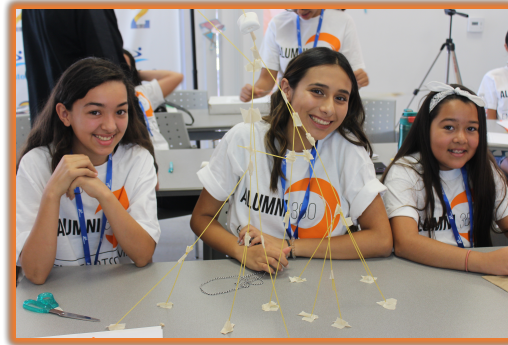


ENTREARTS CAMP

Where Entrepreneurship & Creativity Meet!

2019

Corporate Sponsorship & Giving Opportunities



Camp Dates:

July 15th – July 19th

Alumni360 Banquet:

August 3rd, 2019

Alumni360's *EntreArts Camp* is a one of a kind training program that meets the needs for San Fernando Valley students in obtaining top business, entrepreneurial and creativity development skills. As the demands of the workforce shift, equipping our students with these skills are becoming essential.

World Economic Forum lists **creativity** as the #3 top skill needed in the workforce and this is true in entrepreneurship as well. Our camp helps students develop creativity, adaptability and empathy in business. No other student program has this unique approach to entrepreneurship education.

The tuition is \$249 per student and most of our students come from low income homes. Therefore, we are seeking individual and corporate partnerships to support our students in need of assistance. These students will be first generation college students *and* first generation entrepreneurs! 😊

Visit alumni360.org/entreartscamp

for more information and video highlights of our last year's camp!

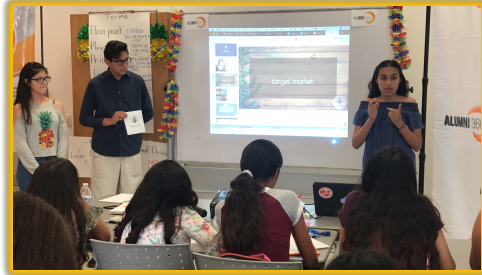
Thank you for your support!

Alumni360 is a registered 501(c)3 organization.



ENTREARTS CAMP

2019 Corporate Sponsorship & Giving Opportunities



1. Academy Naming Sponsor -Name &Title Sponsorship: \$25,000

- Company name and logo singled out and prominently displayed on all Alumni360 Material: tee shirts, advertising, Business Plan Competition promotional material including event program, website (with hotlinks), newsletter, press releases, and the like, i.e.
 - **“XYZ Company presents the 2019 Alumni360 EntreArts Camp”**
- Twenty company-named scholarships for low-income high school students and/or students from non-profits supported by the Company.
- Ten summer Alumni360 scholarships available for Company employees.
- Company representative to provide welcoming remarks at the opening session.
- Participation and recognition at the closing graduation ceremony on (day).
- Company employees serve as volunteers and guest speakers, also assisting as business plan mentors and one high-level employee serves as a business plan competition judge.
- Event signage and Company promotional material to all attendees and parents.
- Company representative to teach one or more classes, focus on Company expertise.
- Company literature display table and signage/banner at week-long Alumni360 event.
- Two-page center fold color Company advertisement in the Business Plan Competition event program book and annual Alumni360 newsletter.
- Thank you plaque presented and Company representative remarks at Business Plan Competition.
- Photo opportunities with speakers and students.



Gold Sponsorship: \$15,000.

- Company name and logo prominently displayed on all Alumni360: tee-shirts, advertising, Business Plan Competition promotional material including event program, website (with hotlinks), newsletter, press releases, and the like.
- Six company-named scholarships for low-income high school students and/or students from non-profits supported by the Company.
- Five summer academy scholarships available for Company employees.
- Company representative recognized at the closing graduation.
- Company employees serve as volunteers and guest speakers, also assisting as business plan Mentors and one high-level employee serves as a business plan competition judge.
- Event signage and Company promotional material to all attendees and parents.
- Company representative to teach one class, focus on Company expertise.
- Company literature display table and signage/banner at week-long Alumni360 event.
- One full-page color Company advertisement in the Business Plan Competition event program book and annual newsletter.
- Thank you plaque and recognition at the Business Plan Competition.
- Photo opportunities with speakers and students.

Silver Sponsorship: \$10,000.

- Company name and logo prominently displayed on all Alumni360 Material: tee-shirts, advertising, Business Plan Competition promotional material including event program, website (with hotlinks), newsletter, press releases, and the like.
- Five company-named scholarships for low-income high school students and/or students from non-profits supported by the Company.
- Company representative recognized at the closing graduation/banquet.
- Company employees serve as volunteers and guest speakers, also assisting as business plan mentors and one high-level employee serves as a business plan competition judge.
- Event signage and Company promotional material to all attendees and parents.
- Company representative to teach one class, focus on Company expertise.
- Company literature display table and signage/banner at week-long Alumni360 event.
- One half page color Company advertisement in the Business Plan Competition event program book and annual news letter.
- Thank you plaque and recognition at the Business Plan Competition.
- Photo opportunities with speakers and students.



Bronze Sponsorship: \$5,000.

- Company name and logo prominently displayed on all Alumni360 material: tee-shirts, advertising, Business Plan Competition promotional material including event program, website (with hotlinks), newsletter, press releases, and the like.
- Three company-named scholarships for low-income high school students and/or students from non-profits supported by the Company.
- Company representative recognized at the closing graduation/banquet.
- Company employees serve as volunteers and guest speakers, also assisting as business plan mentors and one high-level employee serves as a business plan competition judge.
- Event signage and Company promotional material to all attendees and parents.
- Company representative to teach one class, focus on Company expertise.
- Company literature display table and signage/banner at week-long Alumni360.
- One half page color Company advertisement in the Business Plan Competition event program book and annual newsletter.
- Thank you plaque and recognition at the Business Plan Competition.
- Photo opportunities with speakers and students.

Business Investor: \$2,500.

- Company name and logo prominently displayed on all academy material: tee-shirts, advertising, Business Plan Competition promotional material including event program, website (with hotlinks), newsletter, press releases, and the like.
- Two company-named scholarships for low-income high school students and/or students from non-profits supported by the Company.
- Company representative recognized at the closing graduation/banquet.
- Company employees serve as volunteers and guest speakers, also assisting as business plan mentors.
- Event signage and Company promotional material to all attendees and parents.
- Company representative to teach one class, focus on Company expertise.
- Company literature display table and signage/banner at week-long Alumni360 event.
- One half page color Company advertisement in the Business Plan Competition event program book and annual newsletter.
- Thank you plaque and recognition at the Business Plan Competition.
- Photo opportunities with speakers and students



Business Partner: \$1,000.

- Company name and logo prominently displayed on all academy material: tee-shirts, advertising, Business Plan Competition promotional material including event program, website (with hotlinks), newsletter, press releases, and the like.
- One company-named scholarships for low-income high school students and/or students from non-profits supported by the Company.
- One summer Alumni360 scholarships available for Company employees.
- Company representative recognized at the closing graduation.
- Company employees serve as volunteers and guest speakers, also assisting as business plan mentors and one high-level employee serves as a business plan competition judge.
- Company representative to teach one class, focus on Company expertise.
- Company signage/banner at week long Alumni360 event.
- One quarter page color Company advertisement in the Business Plan Competition event program book and annual newsletter.
- Thank you plaque and recognition at the Business Plan Competition.
- Photo opportunities with speakers and students

EntreArts Camp Fieldtrips





ENTREARTS CAMP

Sponsor & Giving Reservation Form

1. Sponsorship Selection

Please select participation:

- Academy Name & Title Sponsor \$25,000
Gold Sponsor \$15,000
Silver Sponsor \$10,000
Bronze Sponsor \$5,000
Business Investor \$2,500
Business Partner \$1,000

2. Giving Opportunity

Student Scholarships Needed: 25

- 1 High school team (5 students) \$1,250
2 students - Full scholarship \$500
1 student - Full scholarship \$250
1 student - Half scholarship \$125
1 student - Quarter scholarship \$65
Donation for books at \$50 per student
Other

3. Giving and Contact Information

I/ We Agree to contribute \$

Name

Title

Business

Address

City

State Zip

Phone

E-mail

Please Complete and Mail or Scan to:
Alumni360
8335 Winnetka Ave #417
Winnetka, Ca 91306
Genein@alumni360.org

- Check enclosed made payable to:
Alumni360
8335 Winnetka Ave #417
Winnetka, CA 91306

Charge to my:

- Visa
Master Card
AMEX
Discover

Card # CVV#

Expiration Date

Authorization Signature

Date

- Donate/ Sponsor Online:
Alumni360.org/EntreArtsCamp

Alumni360 is a registered 501(c)3 organization.
Our Tax ID: 82-1743286

